

MARCO SOTO

RICHARDSON, TX

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Objective

I am seeking a dynamic film and video editing role where my creative storytelling, technical skills, and passion for visual media can enhance compelling projects and contribute to a collaborative production team.

Ability Summary

I am proficient in advanced video editing software, skilled in cutting-edge editing techniques, and experienced in collaborative productions. I have a keen eye for detail and storytelling, ensuring seamless transitions and engaging narratives in every project. I am skilled in interviewing and shooting B-roll to make seamless transitions from speaker to visual examples.

Employment History

04/2022 - 05/2025 **Meeting and Event Technology Associate**

Ascend Inc., New York, NY

- Assisted in producing Zoom meetings and webinars that educated hundreds of professionals.
- Built and maintained two registration platforms for an annual convention of over 2000 professionals.
- Researched and taught fellow teammates registration platform operation.
- Managed a small production team.

08/2018 - 03/2022 **Freelance Video Editor**

Self Employed, Richardson, TX

- Used industry contacts in order to find and fulfill video editing projects for Dell EMC.
- Shot professional video stock for Blackbox.
- Expanded my knowledge of industry trends and software.
- Developed images and graphics to clarify complex ideas to audience.

02/2014 - 08/2018 **Video Editor**

MDS Management, Inc., Plano, TX

- Developed over 12,000 fully produced video masters for multiple clients for both digital and broadcast media.
- Handled all aspects of post-production including obtaining stock, color correction of captured footage, audio clean-up and editing, and graphic creation.
- Used problem solving skills to diagnose and correct media delivery errors.
- Helped train and teach fellow editors on procedures and style guides in order to make a more cohesive team.
- Researched new technology and software advancements, in order to facilitate team growth.

Education History

English

Bachelor's Degree

Texas A&M University, College Station, TX

Earned my Bachelor's Degree at Texas A&M University. Actively participated in student organizations, enhancing leadership and teamwork skills.

Video Production

Associate's Degree

The Art Institutes of Dallas, TX

While pursuing my Associate's Degree at The Art Institutes of Dallas, I honed my creativity and technical skills. I actively participated in workshops to expand my expertise. I made the Dean's List two semesters, the Honor Roll one semester and built a strong portfolio that laid the foundation for my career in creative arts.

Honors & Activities

- Dean's List for two semesters at The Art Institute of Dallas
- Honor Roll for one semester at The Art Institute of Dallas

Additional Information

Proficient in Adobe Premiere Pro, and Final Cut Pro. Strong storytelling skills and attention to detail. Experienced in color grading and sound design. Passionate about creating engaging visual narratives. Collaborative team player.

Detailed References

Kate Fritz , Head of Human Resources

Ascend Inc

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858-784-1041

Molly Engen , Event Manager

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